



Simdure

Simplicity.

Durability.

Results.

We provide simple but durable digital,
creative and lead generation solutions that
deliver more than just the desired results.

Who are we?

We are a digital and creative agency that prides itself on cutting through all the usual overly elaborate and needless waffle you've heard too many times before.

Instead, we offer three uncompromisingly practical and measurable things:

Simplicity

Durability

Results



We appreciate that while this will sound admirable, your next question is likely to be "but what does that mean for me?"

It means we are able to:

- Provide you with the simplest route to durable digital and creative output that delivers much more than the desired results.
- Find the best possible ways of attracting, impressing, and converting new customers.
- Maximise the financial return your brand identity, marketing communications and online presence generates.

And we do all of this by giving you unrestricted access to the wealth of branding, marketing, digital and business development experience our partners have built up during the decades they spent in senior agency, in-house and corporate positions.

Moreover, whatever the nature or scope of our next project is, we will make you two very straightforward promises.

1 We'll make everything as simple for you as possible

Our job is to make the digital and creative elements of your business as simple as possible.

Brief us, tell us what you want to achieve, and we'll do the rest. We'll draw upon the expertise of our hugely experienced team and find you the best solution quickly and painlessly.

And while the work we do is never simple in itself, it definitely is simple in terms of being clean, smooth, straightforward and uncomplicated.

And as people we're just the same!

We'll talk you through every step with exactly the same levels of clarity and transparency not to mention a level of honesty and practicality other agencies all too often shy away from.

2 We will produce genuinely durable assets that will deliver better results long into the future

While the ultimate sign of durability is a long life, we believe durable means much more.

Yes, we want to help you create something with real staying power, but we also want to help you create something enduring, something that reassures your audience of your permanence, your strength and your determination.

We also want to create something that maintains its shine even if you've used it relentlessly across every channel so you enjoy the highest possible return on the time, budget, blood, sweat and tears you invested in its creation.

How can we help you?



Design

Are you looking for an eye-catching new brand? Or is it time for a rebrand?

Our creative offering is very simple. Our designers produce great design!



Digital

Are you looking for a fresh new approach to digital marketing or a fresh new website?

If you are looking for a digital marketing agency who will help you refresh your digital presence, come up with innovative new digital marketing solutions or produce a truly eye-catching new website design, we can help.



Lead Generation

Are you looking for new leads? Or new ways to generate more leads?

Whether you are looking for B2B enquiries or B2C enquires we will help you find effective new ways to get new business leads.



Marketing Support

Do you have the marketing support you need to take your business to the next level?

The reason we can do this is we don't just understand marketing, we understand exactly how it works which means we build plans that immediately discount the stuff that wastes time and budget and utilises the stuff experience has taught us will work for you.



Communications

Are your marketing communications reaching and (more importantly) persuading your audience?

Tell us what you want to achieve and we'll do the rest. We create clear but durable communications that generate results whatever the product, whatever the channel and whatever the medium.



Video

Video is currently the most consumed form of content available but are you using video to best effect?

We will help you capture your audience's attention and generate their interest by producing straightforward, but hard-working infographics and animations.





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For further details email
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or for more information about
the services we provide visit

simdure.com